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National Cattlewomen Name Collegiate Beef Advocacy Program Winners

FEBRUARY 5, 2021 – Developing beef advocates and leaders for the cattle industry is the goal of the Collegiate Beef Advocacy Program. Hosted by American National Cattlewomen, Inc. (ANCW), the advocacy program provides an outlet for students to use their unique strengths to connect with consumers and peers to promote beef.

The collegiate advocacy program matches the vision and purpose of ANCW by ensuring the selected students strengthen their leadership and communication skills, establish career networks and enhance their knowledge of the industry. This experience will assist participants in furthering their passion for beef advocacy by providing top notch training, access to educational resources, and unique experiences. Through this program participants will be enabled to become an integral voice for the beef community.

Two winners of the Collegiate Beef Advocacy Program selected for 2021 are Ms. Carli Eubank, Pocasset, OK and Ms. Kathryn Slavick, Mandan, N.D. The announcement of the winners took place during the ANCW annual meeting held virtually on February 5, 2021.

During their year of service, the two recipients will host a beef advocacy program on their college campus, engage in social media efforts promoting beef, and pursue opportunities to connect with peers by sharing the positive story of beef. The students will also travel the nation to participate in industry events. Each winner will earn a \$2,000 scholarship.

Eubank is an Agribusiness and Agricultural Communications double major with a minor in Agricultural Real Estate Appraisal at Oklahoma State University (OSU) in Stillwater. She is an active member of Sigma Alpha, a professional agricultural sorority and in 2020 she was recognized as the OSU Collegiate Cattlewoman of the Year. Ms. Eubank calls her family's cow-calf operation in southwest Oklahoma home. She is the daughter of Steve and Lana Eubank.

Slavick is an Animal Science and Microbiology major with a minor in Pre-Veterinary Medical Sciences at North Dakota State University (NDSU) in Fargo. She currently serves as President for NDSU Collegiate Cattlewomen and also is an NDSU Ag Ambassador. Ms. Slavick is the fifth generation on her family's ranch in south-central North Dakota. She is the daughter of Robert and Kathleen Slavick.

American National Cattlewomen, Inc., consists of thousands of members from across the United States and has a nearly 70-year history of uniting women in agriculture to focus on its core concepts of beef promotion, education, and legislation. For more information about ANCW, including how to join, visit ancw.org. For more information about the Collegiate Beef Advocacy Program email program director Kristi Sproul at ancw.cbap@gmail.com.

Photo caption: The 2021 winners of the Collegiate Beef Advocacy Program are Carli Eubank, Chickasha, OK and Kathryn Slavick, Mandan, N.D. Each recipient receives a \$2,000 scholarship.