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National Cattlewomen Name Collegiate Beef Advocacy Program Winners

FEBRUARY 1, 2022 – Developing beef advocates and leaders for the cattle industry is the goal of the Collegiate Beef Advocacy Program. Hosted by American National Cattlewomen, Inc. (ANCW), the advocacy program provides an outlet for students to use their unique strengths to connect with consumers and peers to promote beef.

The collegiate advocacy program matches the vision and purpose of ANCW by ensuring the selected students strengthen their leadership and communication skills, establish career networks and enhance their knowledge of the industry. This experience will assist participants in furthering their passion for beef advocacy by providing top notch training, access to educational resources, and unique experiences. Through this program participants will be enabled to become an integral voice for the beef community.

Two winners of the Collegiate Beef Advocacy Program selected for 2022 are Ms. Hailey Davis, Woodruff, UT and Ms. Bailey Rogers, Armington, IL. The announcement of the winners took place during the ANCW annual meeting held in Houston, Texas February 1, 2022.

During their year of service, the two recipients will host a beef advocacy program on their college campus, engage in social media efforts promoting beef, and pursue opportunities to connect with peers by sharing the positive story of beef. The students will also travel the nation to participate in industry events. Each winner will earn a \$2,000 scholarship.

Davis is an Agribusiness major with a minor in Animal Science at Utah State University in Logan. She is a former Utah Beef Ambassador. Ms. Davis calls her families cow-calf ranch in northern Utah home. She is the daughter of Jared and Jeni Davis.

Rogers is an Animal Science and International Studies double major with a minor in Extension Education at North Dakota State University (NDSU) in Fargo. She is an active member of NDSU Collegiate CattleWomen and Saddle & Sirloin. Ms. Rogers family has a cow-calf operation in central Illinois. She is the daughter of Clint and Monica Rogers.

American National Cattlewomen, Inc., consists of thousands of members from across the United States and has a 70-year history of uniting women in agriculture to focus on its core concepts of beef promotion, education, and legislation. For more information about ANCW, including how to join, visit ancw.org. For more information about the Collegiate Beef Advocacy Program email program director Kristi Sproul at ancw.cbap@gmail.com.

Photo caption: The 2022 winners of the Collegiate Beef Advocacy Program are Hailey Davis, Woodruff, UT and Bailey Rogers, Armington, IL. Each recipient receives a \$2,000 scholarship. Pictured L-R: Hailey Davis, Bailey Rogers and Kristi Sproul, Program Director.