"Developing beef advocates and leaders for the cattle industry." Negiate e

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ANCW

OUR MISSION

Hosted by American National Cattlewomen, the Collegiate Beef Advocacy Program (CBAP) provides an outlet for students to use their unique strengths to connect with peers to promote beef. Open to cattlemen and cattlewomen, selected students will strengthen their leadership and communication skills, establish career networks and enhance their knowledge of the industry. This experience will assist participants in furthering their passion for beef advocacy by providing top notch training, access to educational resources and unique experiences.





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