

ANCW
Region II Meeting
Jefferson, Ga
May 20- 21st, 2022

Members present:

Katie Williams (GA), Juanita Sikes (FL), Vanessa Nabors (GA), Deborah Benedict (FL), Reba Mazak (FL), Hailey Partain (GA), Evelyn Greene (AL), Lauren Holland (GA), Lindsay Fuller (GA), Terri Parker (GA), April Edwards (GA), Janet Greuel (GA), Cynthia Douglas (GA), Shelby Windham (AL), Gina Tran (FL), Hannah Rhode (FL), Courtney Smith (GA), Miranda Rutledge (SC), Carol Williams (GA).

Invocation: Terri Parker

GCWA – Welcoming

Introduction of GCWA Board members – Terri Parker

GCWA – Scholarship Recipient Recognition – Janet Greuel (Chair of the Scholarship Committee)

Eight applicants for the two GCWA scholarships (one high school student and one college student). High school recipient – Karen Vaughn received her scholarship at her FFA banquet.

Collegiate winner Kaitlin Davis, a UGA student recipient has presented her scholarship.

Janet – introduced Reba Mazak (current president of the ANCW)

ANCW Presentation –

TN will be hosting the Region II meeting in 2023.

A brief overview of her community and demographics. Brahma producer in FL. Celebrating 70 years of the American National Cattlewomen’s Association. ANCW stands on national legislation that supports the cattle industry. Recently visited Washington, DC to stress the importance of estate planning and protecting farming borders. Fifth-generation cattle producers.

Social media #gitupinancw

Get involved. It is not just going to meetings, join the national ANCW because we need your expertise.

ANCW 70-year celebration (1952-2022)

ANCW Purpose: Empower women who share a passion for the beef community.

ANCW Mission: a beef community dedicated to growing beef demand through education and development.

ANCW Vision: To inspire dedication and responsibility in the beef community.

Three pillars:

1. Education and development – schools, rotary
2. Legislative – i.e., ANCW Fly in Washington, DC May 9-11, 2022
3. Beef promotion – i.e., Beef and Biscuits

ANCW Officer team:

President: Reba Y. Mazak, FL

President-Elect: Pam Griffin, OK

Vice-President: Ruth Coffey, OK

Region II – Mississippi, Louisiana, Tennessee, Alabama, South Carolina, North Carolina, Georgia, and Florida. Region Directors – Beth Jones was appointed as the new Region II director.

Collegiate Beef Advocacy Program - \$2000 scholarship for 1 year of service to promote beef. Current applications are open – the deadline is July 15th.

WIRED – Hands-on training for women in cattle production
April 29, 2022, Rochester, MN
May 13 & 14, 2022 Phoenix, AZ
July 14 & 15, 2022 Grande Isle, NE Temple Grandin will be speaking.

WILD – Women in Leadership Development

- Social Media Etiquette
- Membership
- Conflict Management
- Empowerment
- Legislative Communications
- Parliamentary Procedures

Membership Drive – Flyers were distributed. Opportunity to win a sign for your farm. \$60 a year for full memberships.

Merchandise is available online at ancw.org

July 25th – 27th 2022 Cattle Industry Summer Business Reno, Nevada
AG in the classroom presenting a round table – hands-on education program
States will be applying to attend – 4 states will be selected with a \$500 grant to cover the cost of supplies for the hands-on education program.
“Girls eat beef too” – Markie Hageman will be speaking. Legislative speakers

February 1st– 3rd, 2023 Cattle Industry Convention & NCBA Trade Show New Orleans, Louisiana
“Jazzed in New Orleans”

ANCW Convention Internship - \$500 (12/1/22)
ANCW Legacy Scholarship – 2 (\$1000) (5/1/22)

ANCW sponsors – Multimin, Frank Turner Angus Cattle, Merk, etc.

American National Cattlewomen, INC
16799 Prairie Circle
El Reno, OK 73036
Resources provided:
ANCW – Newsletter Winter Edition
Membership Drive Flyer
Collegiate Beef Advocacy Program Card flyer

Region II Business Meeting

Call to order – Reba Mazak

ANCW Creed

State President Reports –

Georgia:

President Terri Parker & Vice President Hailey Partain

- Cattlewomen joined the Cattlemen association to obtain full voting rights
- Developing New Chapters: West Georgia’s newest – calling and connecting with former associations to
- Revamped social media – engagement numbers Jan – present (direct engagement 1242 and 17657 indirect contacts)
- Local activities – livestock exhibitor support, JR herd builder program, Milk Make contest, promotions – Beef & Berries, newsletters – State (The Herd) second edition and local (The Bullsheat) associations (66 years). Fall farm days are coming up.

Alabama:

Shelby Windham – Vice President

- February 2022 – Membership drive – yeti cooler
- Silent auction – supports scholarships
- State Cattle Show March – showmanship scholarship – Senior in high school or recent graduate – In-depth conversation with Judge (only available for girls)
- Academic scholarship – open to males and females
- Assist Cattlemen with a cook-off
- Partner with Collegiate Association at Auburn University
- Beef and Biscuits (75 plus in attendance)
- Alabama “Beef for Father’s Day” Proclamation

Florida:

Reba Mazak - Representing

- February 12 days of Beef Promotion at the Fair
- Race at Daytona for Beef Promotion
- Spring Quarterly meeting in Gainesville, FL
- Executive Committee Retreat
- June – Change of Officers

Tennessee:

Reba Mazak - Representing

- Membership has increased
- New logo
- Beef and Milk Breakfast during EXPO
- Sponsorships to support beef

Committee Reports:

Membership – 940

- Seven elected representatives
- Creative ways to increase membership
- Assist with the creation of new local associations
- Membership drive – April 1st – September 30th

- Top recruiters – every five new members recruited will be put into a drawing for a one-year free membership
- New members will be put into a drawing for a farm sign

Ways and means – Evelyn Greene

- Solicit financial support for ANCW
- 100 WILD rags 2021, and a new 2022 Wild rag edition coming this fall, beef signs, necklaces, ANCW merchandise - All on the ancw.org website

Public Relations –

- Newsletter, social media
- Ten thousand followers on Facebook

Budget – Beth Jones (re-elect one more term) - approved

Minutes were presented to attendees. Hailey Partain made the motion to approve. Juanita Sikes 2nd – motion carried.

Membership committee – January 2023 nominations from the floor -Terri Parker nominated - elected

Public Relations committee – January 2023 nominations from the floor – Hailey Partain nominated – elected

Ways and Means committee – January 2023 nominations from the floor – Shelby Windham nominated – elected

Region II – Mississippi, Louisiana, Tennessee, Alabama, South Carolina, North Carolina, Georgia, and Florida.

Important Dates:

July 24th & 25th 2022 Cattle Industry Summer Business Reno, Nevada

February 1st, 2023, Cattle Industry Convention & NCBA Trade Show New Orleans, Louisiana

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