

Region IV Meeting 2022

On August 13, 2022, the Region IV meeting was held via a virtual/zoom meeting. Cheyenne Sparks, the OCW President was the host and did a great job of getting everything lined up. The meeting went well and had 27 people signed on. As the Region director, I was the moderator.

During the meeting, each state President, Casey Matzke, Texas President, Cheyenne Sparks, Oklahoma President, and Betty Garner, Arkansas President gave an update on what has been happening in their states and what is coming up in the future. See full details below.

Pamela Griffith, ANCW President-Elect, gave a presentation on behalf of the ANCW. The meeting lasted approximately an hour and a half.

Texas CattleWomen Update

Sept. 30th – Oct. 2nd – Fall Convention – Elkhart Auction Barn Lodging in Palestine, Texas Center of the Plate Specialist doing a cutting demonstration, will be cutting the meat that we will cook for dinner. We will have some vendors and a tour of the Auction Barn

Sept. 22nd – Girls Gone Grilling – Burnett County – Working with the local Extension office to host a grilling program that includes wine tastings and shopping

Main Programs that Texas has been working on Statewide

- Grilling 101 – teaching people to grill steaks
- Texas Beef Ambassadors Program – we revamped this program and are starting it again
- Creation of new local chapters
- Working with the Beef Council and Ranching Heritage to potentially collaborate on Hank the Cowdog in the classroom

One local chapter is working on having Ranch Tours around their area and bringing in specialists to talk.

- More hands-on activity for women

They recently moved to the Wild Apricot website

- Roughly 900 – 1000 contacts – still trying to get everyone set up correctly in the system.

March – Hosted their 50th Anniversary shindig. – Great turnout in downtown Fort Worth on the Rooftop barn. Reba was also able to join us for our Spring Meeting

Oklahoma CattleWomen Update

Oklahoma held its annual convention July 22-23, in Norman, OK. Reba Mazak, attended via zoom, and Region IV Director, Ddee Haynes attended in person.

Immediately following the OCA/OCW Convention, several OCW/ANCW members traveled to Reno, NV for the summer conference. OCW has always had a large involvement in the American National CattleWomen and this year was no different! We now have Okies serving as the ANCW Vice President, Region IV Director, and PR Chairman as well as regional representatives on multiple committees. proud to Through Cheyenne Sparks presidential platform, Cultivating CattleWomen, OCW has seen over 100 CattleWomen grow in their knowledge and success as ranchers through hands-on experiences and training. With the support and sponsorship of the Kelli Payne and the Oklahoma National Stockyards. OCW has hosted two events this year and is looking forward to returning next year!

There have been some new and exciting OCW events as well. In the fall the Beef Around the World Dinner was coordinated by President-Elect Connie Tabor and the Ways and Means Committee.

The spring brought forth the OCW Read An Ag Book Week which was coordinated by OCW Education Chairman, Peggy Castleberry, and was a great success.

OCW meets with Oklahoma Lt. Governor, Matt Pinnell, for Beef For Father's Day. OCW Treasurer, Meg Stangl, led the charge as we represented women in the cattle community at our state's capitol.

This year OCW has also seen the rise and growth of the OCW Beef Certificate Program. Beef Promotion Chair, Amarie Griffeth, has created a new system that directly connects consumers with producers and grocers! Another new product of the year is the newly launched OCW website and database. This has allowed OCW to better connect with our members, coordinate events, and promote the Oklahoma cattle industry all in one place. Our secretary, Becca Imgarten, has been working hard to ensure the website, newsletter and social media accounts are always up to date for everyone to stay connected.

April 28-30, 2023, OCW will host the Region IV meeting in the OKC stockyards. In conjunction with the meeting, OCW will host the WIRED event.

Arkansas CattleWomen Update

Earlier this month (August), Arkansas Cattlemen and CattleWomen held their annual Convention in Rogers, AR where they had a booth. During that time ACW visited a century-old farm and spoke to the owner, Amanda Price about the family's operation. Also, during the convention, ACW spoke on how to effectively advocate for Beef.

May ACW hosted the event, Heroes on the Water, in Fayetteville, AR. The ladies did a presentation to the Women Veterans concentrating on how nutrients found in beef can help build strength and help with their immune systems. Following the presentation, lunch was served, which of course included beef.

In May ACW had a booth at the Magnolia Blossom Festival and a steak cook-off. Over the course of the festival, the ladies spoke to thousands of people and shared the beef story.

ACW has been doing classroom presentations using their version of the revised cow Clarabelle.

Coming in September, ARW will have booths at state fairs where they will hand out recipes and other information on beef.

The state meeting will be held at the end of October and early November. More information to come.