

*Education and Development For Generations*



## **What Does The Program Do for Me as A College Student?**

- ◆ **Advocacy that is the strength of our grassroots Beef Industry.**
- ◆ **Successful advocacy in learning from others and collaboration that is a constantly evolving process, moving with the changing generations.**
- ◆ **Education, Skills, Experience and passion needed to become a successful advocate for the Beef Industry.**
- ◆ **Scholarship for education.**

The American National CattleWomen is an association with a tremendous history and successful record of positively promoting beef and the Beef Industry.

In 1952, cattlemen had the foresight to organize so that their individual messages would unite to have a strong national voice. This national voice has had impact on consumers, politicians and other cattle producers all over the United States since then.

**ANCW**

American National CattleWomen, Inc.

FOR MORE INFORMATION CHECK OUT OUR WEBSITE AT [ANCW.ORG](http://ANCW.ORG)

OR EMAIL AT [ANCW.CBAP@GMAIL.COM](mailto:ANCW.CBAP@GMAIL.COM)

Deadline October 31

## **Collegiate Beef Advocacy Program**

**Developing Collegiates of Character into Tomorrow's  
Champion Advocates for the Beef Industry**



**Building the "Next Generation"  
through Character, Leadership and  
Knowledge**

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# American National CattleWomen, Inc.

## Leading the Collegiates into the Future

**Attention  
Collegiate  
Highschool  
Graduate  
to age 24**

This program connects the Collegiate advocates to the beef industry where they can have unlimited access to leadership, their peers, cattlemen, cattlemen and beef industry professionals.



## Beef Promotion, Education, Development, Legislation



Advocates will grow as individuals, strengthen leadership skills, and become the champion advocates for the beef industry of tomorrow. Career networks will be established to build a lifetime of success with the goal of “We are the future of the Beef industry”.

### **A Shared Passion. A Shared Voice.**

- The National Collegiate Beef Advocates will be official representatives of the American National CattleWomen, Inc. and the beef industry.
- Become a scholarship recipient.
- Be active in your local, state and become part of the national beef industry network.
- Be an advocate and become uniquely qualified to promote beef from the farm/ranch to the meat case and on your college campus.